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January 4, 2010

Chairman Julius Genachowski
Commissioner Meredith Attwell Baker
Commissioner Mignon Clyburn
Commissioner Michael J. Copps
Commissioner Robert M. McDowell
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Chairman Genachowski:

As representatives of Orange County's 30,000 Hispanic-owned businesses, we monitor policies that will impact our membership. To that end, we continue to watch the FCC's actions around network neutrality; your suggested policy will have major ramifications not only on Hispanics and business owners in Orange County, but on broadband across America. The negative effects of net neutrality will undermine existing growth in broadband adoption in America—particularly in the Latino community—and also likely harm business growth during a recession.

The FCC should not proceed with the implementation of network neutrality rules until it is able to demonstrate that these rules will take America closer to universal adoption without being an impediment to economic growth.

Unfortunately, since October, when this policy was first introduced into the public domain as a serious proposal, the FCC has not provided the public with sufficient analysis or studies that would support your assertions. Any additional obstacles to broadband deployment will have a disproportionate impact on the Hispanic community as it lags behind the broader public in adoption rates.

We believe these serious concerns deserve a thoughtful response grounded in empirical data. We request that the FCC either demonstrate how network neutrality will improve broadband and strengthen the economy, or strongly consider putting this policy on hold.

Thank you for your consideration.

Sincerely,



Priscilla Lopez
President & CEO
Orange County Hispanic Chamber of Commerce

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